

# SPONSORSHIP OPPORTUNITIES

## 2023 CAR SHOW FOR KBOR'S CHILDREN'S CHARITIES

Downtown Warsaw · Friday, August 18, 2023

**SPONSORSHIP DEADLINE IS JUNE 30, 2023**

**ALL PROCEEDS GO TO KBOR'S CHARITIES THAT BENEFIT THE CHILDREN OF KOSCIUSKO COUNTY**

### \$5,000 | GEAR 1

2023 CAR SHOW  
FOR KBOR'S CHILDREN'S CHARITIES  
*PRESENTED BY: YOUR NAME HERE*

- "Presented by" title with your name & logo prominently displayed on:
  - The official Car Show flyer
  - The Event website
  - KBOR's Newsletter
  - The front page of KBOR's Website and MLS
  - Advertising for the "3rd Friday" event from The Chamber of Commerce
  - All Social Media posts (our posts are seen by thousands of people from all across Indiana, Ohio and Michigan!)
  - InkFree News and on their Social Media
  - "The Paper" and the Times Union
  - The handout given at the Car Show
  - A special Thank you on all event material for the 2024 Car Show
- Premier Vendor/booth space at Car Show
- An exclusive banner next to KBOR registration table
- Giveaway opportunity for all entries-- provided by Sponsor. We will hand out your merch to each car!
- Sponsor Award presented by your organization: Your name will be engraved on a large trophy that you can present to your selected winner at Car show
- Recognition at Car Show before winners are announced where you will be presented with a plaque of appreciation
- Recognition at the KBOR General Business Meeting

### \$1,000 | GEAR 2

- Your name & logo on:
  - The official Car Show flyer
  - The Event website
  - KBOR's Newsletter
  - The front page of KBOR's Website and MLS
  - InkFree News and on their Social Media
  - "The Paper" and the Times Union
  - The handouts given at the Car Show
  - A special Thank You on all event material for the 2024 Car Show
- An exclusive banner next to KBOR registration table
- Giveaway opportunity for all entries-- provided by Sponsor. We will hand out your merch to each car!
- Sponsor Award presented by your organization: Your name will be engraved on a trophy that you can present to your selected winner at Car show
- Recognition at the KBOR General Business Meeting

### \$500 | GEAR 3

- Your name & logo on:
  - The Event website
  - KBOR's Newsletter
  - The front page of KBOR's Website and MLS
  - InkFree News and on their Social Media
  - "The Paper" and the Times Union
  - The Sponsorship Banner at the Car Show
  - The handouts given at the Car Show
- Giveaway opportunity for all entries-- provided by Sponsor. We will hand out your merch to each car!
- Recognition at the KBOR General Business Meeting

### \$300 | GEAR 4

- Your name & logo on:
  - The Event website, KBOR's website and the MLS
  - KBOR's Newsletter
  - InkFree News, "The Paper" and the Times Union
  - The Sponsorship Banner at the Car Show
  - The handouts given at the Car Show
- Recognition at the KBOR General Business Meeting

### \$150 | GEAR 5

- Name and logo on:
  - The Sponsorship Banner at the Car Show
  - The handouts given out at the Car Show
- Recognition in all the Car Show Publicity (smaller print)

**PLEASE PRINT**

**Contact Information**

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Sponsorship Opportunities Available**

	<u>Price:</u>
<input type="checkbox"/> \$5,000   Gear 1	\$ _____
<input type="checkbox"/> \$1,000   Gear 2	\$ _____
<input type="checkbox"/> \$500   Gear 3	\$ _____
<input type="checkbox"/> \$300   Gear 4	\$ _____
<input type="checkbox"/> \$150   Gear 5	\$ _____
<input type="checkbox"/> I would like to support this Event!	\$ _____

**Total:** \$ \_\_\_\_\_

**Method of Payment**

- Pay Online: You will receive an email from Liz Decker for your online payment.
- Cash
- Check: Please make payable to KBOR and mail them to:  
KBOR - 475 Anchorage Road, Suite 2 - Warsaw, IN 46580

All logo graphics should be emailed to [info@kbor.com](mailto:info@kbor.com). Please provide these in .eps, .pdf or .png format. Questions? Email or call Michelle Cabrera at 574.269.6706

Rain Date is Friday, September 15, 2023

For more information on Sponsorships or the Event, please contact: Angie Jarrett at 574-377-3336